



## Segway PTs at Your Campground/Resort/Park

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Are you interested in improving your campground, resort or park revenue, mobility, visibility and productivity? If so, I'm inviting you to try the [Segway® Personal Transporter \(PT\)](#)!

The PT is appreciated by many outdoor-based businesses and is a perfect fit for campgrounds, parks and resorts.

### The PT's benefits include increased:

**Revenue** – Campgrounds, resorts and parks are actively seeking to add activities and experiences to enhance their properties' draw and keep visitors coming back. It will undoubtedly appeal to outdoor adventure seeking campers and is an ideal revenue-generating activity.

**Mobility** – The PT can travel up to 24 miles on a single charge with a top speed of 12.5 mph. Campground Supervisors can cover 9 times more area than on foot and quickly get anywhere they need to be across a large property.

**Visibility** – The PT's base adds 8" of height. Any operations team member can oversee a larger area and more easily be seen by staff, as well as campers and their kids, which improves accessibility.

**Responsiveness** – The Segway PT allows riders to move 3 times faster than walking. Your team can move across the property or in-between campsites to address campers' inquiries, deliver necessities or other items to visitors, respond to noise complaints and deal with safety concerns quickly and without fatigue.

**Versatility** – Travel indoors and outdoors without ever dismounting the PT. Supervisors have quick access to the front office, cabins and bathroom/shower facilities across your sprawling campground.

**Maneuverability** – The Segway PT's zero turning radius allows it to maneuver in very tight spaces, including between tent sites and campfires that are in close proximity to one another, and transition seamlessly from forward to reverse.

**Energy Efficiency** – The PT is powered by Lithium-ion batteries and is an environmentally-friendly way to move, which outdoor enthusiasts value. Charge it anywhere – just plug into a standard outlet to top it off.

Please reach me at [John@greatlakessegway.com](mailto:John@greatlakessegway.com) if you're interested in trying the Segway PT. I look forward to hearing from you.

Sincerely,

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