

GREAT LAKES SEGWAY

FACT SHEET



PRODUCTS

Segway PT (refurbished)
Full lineup of Ninebot products
Trikke
Segway accessories and batteries
eMopeds
Cycleboard
eScooters
eBikes
Full line of Pedego Electric bikes

CUSTOMERS

Police forces
Tour companies
Private security teams
Firefighters/EMS
Hospitals and first responders
Colleges/universities
Corporations with large campuses
Urban community centers
Consumers of all ages and stages
(the "ageless adventurer")
Senior centers and senior
communities
Airport operations
Parks/trails systems
Federal and State Agencies
(on all levels)
Urban commuters

Online Press Room: <https://greatlakessegway.com/pressroom/>

Contact information: John E. Smith, Owner

Michigan: Retail location: 239 E. Walled Lake Drive, Walled Lake, MI • 248-896-2600
Service center: 1600 W. West Maple Rd., Commerce Twp. MI • 248-859-5057
<https://greatlakessegway.com/>

Florida: Segway of Central Florida
430 N. Alexander St., Mount Dora, FL • 352-383-9900
<https://segwayofcentralflorida.com/>

HISTORY

Founded in 2010 as a tour and rental company by John E. and Megan Smith, Great Lakes Segway became an authorized Segway dealership in 2016 and opened a sales center in downtown Walled Lake, Michigan and a service center also in Walled Lake. Smith is an automotive marketing industry veteran, who adopted personal mobility before it was "fashionable" to do so, in Michigan.

Great Lakes Segway is a premier authorized Segway repair and preventive maintenance center, being one of only three centers (including its Florida location) in the country. Its innovative EZ Ship program makes it easy for customers anywhere in the United States to seamlessly ship their machine to Michigan or Florida, have it repaired and returned to them. They have serviced machines from nearly all 50 states.

In April 2021, Smith opened the Pedego Walled Lake electric bike franchise. They quickly became one of the most successful new franchises, selling 100 bikes in just four months.

In September 2021, Smith expanded to Mount Dora, Florida with the acquisition of Segway of Central Florida and also established a Pedego Mount Dora franchise.

COMPANY VISION INCLUDES A DEDICATION TO:

Affordable transportation alternatives
Safety and protection for all ages/communities
Climate/environment protection
Good physical and mental health through exercise
Fun and adventure through outdoor recreation
Offering affordable/accessible personal mobility options