



## Landscape Companies Case Study

Are you interested in enhancing your landscape supervisor's mobility, visibility and productivity? If so, I'm inviting you to try the [Segway® Personal Transporter \(PT\)](#)! The PT is appreciated by many outdoor-based businesses including garden centers and farms (I'll tell you more about that below) and its practical and demonstrable characteristics translate well to the landscaping industry. The PT's benefits include improved:

**Mobility** – The PT can travel up to 24 miles on a single charge with a top speed of 12.5 mph. Supervisors can cover 9 times more area than on foot and quickly get where they need to be.

**Visibility** – The PT's base adds 8" of height. Supervisors can oversee a larger area and more easily be seen by staff, customers and property owners, which improves accessibility.

**Responsiveness** – The Segway PT allows riders to move 3 times faster than walking. Supervisors can move across properties, or in-between local jobs, to monitor progress, provide direction or ensure quality execution quickly and without fatigue.

**Versatility** – Travel indoors and outdoors without ever dismounting the PT. Supervisors have quick access to sprawling and diverse properties.

**Maneuverability** – The Segway PT's zero turning radius allows it to maneuver in very tight spaces and transition seamlessly from forward to reverse.

**Energy Efficiency** – The PT is powered by Lithium-ion batteries and is an environmentally-friendly way to move. Charge it anywhere – just plug into a standard outlet to top it off.

I appreciate that your top priority is efficiently managing your customer accounts and servicing as many properties as possible – and the Segway PT can help you do that more efficiently.

Below are two mini case studies that highlight how Segway PTs have improved mobility, maneuverability and customer service at a nursery and farm. They are presented in Q&A format for your quick perusal. While these applications do not directly correlate to a landscaping application, they are relatable and will give you great insight into the PT's practicality. Your interest will be piqued as to how you can leverage the PT to improve your business.

You have nothing to lose and productivity to gain. Please drop me a line at [info@greatlakessegway.com](mailto:info@greatlakessegway.com) if you're interested in trying the Segway PT. I look forward to hearing from you. Thank you.

Best regards,



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## **Viveros Bermejo Garden Center Utilizes Segway PTs to Improve Employee Productivity and Maneuverability - *An Interview with Juan Bermejo, Manager***

**Q: How many units are you using at the garden center?**

A: We currently have 5 Segway i2 PTs and we use them daily.

**Q: What do you use the Segway PT for?**

A: The nursery is a sprawling facility. We use the PTs as a means of transportation to efficiently travel throughout the property, which spans several acres.

**Q: How did your employees travel throughout the nursery before you implemented PTs?**

A: Our employees walked the facility and it was very time consuming to get from Point A to Point B.

**Q: How many hours per day do you use the PTs?**

A: The garden center is open Monday through Saturday. We use the PTs every day for 8 to 10 hours per day.

**Q: Specifically how has the PT benefitted your business?**

A: PTs can travel up to 12.5 mph. They allow employees to cover more ground at a quicker rate, which is key to productivity in a large facility.

**Q: In your opinion, how much more productive is your staff using Segway PTs?**

A: I can confidently say that my staff is 50% to 60% more productive.

**Q: What do you like best about the Segway PT?**

A: PTs improve the visibility and productivity of our employees. They offer a small footprint and true zero turning, which make them incredibly maneuverable. In addition, they're green, quiet and very inexpensive to operate. The business has benefitted tremendously from the PTs. My team's overall efficiency has greatly improved and I'm very happy about that.



## **The Segway PT Improves Mobility and Customer Service at Framboisière Bellevue, a Raspberry Farm - *An Interview with Diane Cote, Owner***

**Q: How did you first learn about the Segway PT?**

A: I first saw the PT on a local morning show. I was instantly interested in learning more, went online and found a local Authorized Distributor.

**Q: How large is the raspberry farm?**

A: The raspberry farm is a beautiful 5 acre property.

**Q: How did you travel throughout the farm before you implemented the Segway PT?**

A: I either walked, which was tiring, or used a three-wheel, all-terrain vehicle (ATV), which was cumbersome and loud.

**Q: What Segway PT model do you ride?**

A: I use the x2 model on my raspberry farm. It's a great choice for off-road terrain.

**Q: What about the PT's features and benefits initially interested you?**

A: I really liked the fact that the PT was green personal transportation, powered only by electricity. I also appreciated that it's so quiet and doesn't take away from my customer's experience. Finally, the fact that the PT features a zero turning radius allows me to maneuver in tight spaces. I can go almost anywhere on my PT!

**Q: How many PTs are you currently using on the farm?**

A: I have been using one Segway x2 for more than a year and I couldn't be happier with it!

**Q: How do you use the PT for business?**

A: Last season, I logged hundreds of miles on my PT. I ride it every single day during our pick-your-own raspberries season. It's a very busy time. We have hundreds of customers each day. The PT allows me to quickly and quietly travel throughout the farm in an environmentally-friendly way. I enjoy being able to conveniently welcome visitors, connect with customers and answers questions.

