



## GREAT LAKES SEGWAY AND WEST BLOOMFIELD PARKS TEAM UP TO PROVIDE EXCITING SEGWAY TRAIL TOURS



In October, 2019, Great Lakes Segway (GLS) formed a unique partnership with the West Bloomfield (WB) Parks & Recreation Department. Instead of traditional Segway tours, Great Lakes Segway brought **Segway Riding Experiences to West Bloomfield Parks and Trails.**

As partners, we each had a role in making the program a success. West Bloomfield Parks promoted and advertised the Segway Riding Experience to residents through its recreational guide. And Great Lakes Segway provided the tour guides, training and helmets and led the tour groups in a fun and exciting ride.

The 3-mile long Segway tours began at the Arrow Head Trail entrance, continued to Orchard Lake road and returned to the trail head. Along the way riders experienced nature in a fun and unique way.

According to Jody Talbott of GLS, *"It was interesting to see the changes in nature from the beginning of October to the end. It also gave good exposure to Great Lakes Segway and was a fun way to expose West Bloomfield's parks to people who don't normally use the park."*

In speaking with Amy DeRosier of WB Parks, her sentiments were just as encouraging. *"It was cool to see that on each of the tours, most spots filled up. We had every age group out there enjoying the tours."*



Ultimately, the Segway recreation program was deemed a success. We plan on continuing the program into the Spring and throughout 2020, offering more dates and times for residents to enjoy the Segway riding experience.

**Let us partner with you to offer new and fun ways for residents and visitors to enjoy your park or trail.**

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