FOR IMMEDIATE RELEASE

Media Contact: Sue Voyles, Logos Communications (734-667-2005)

Great Lakes Segway/Pedego Walled Lake expands

team

Scott Gorman named Director of Operations to help growing business

WALLED LAKE (MI) – July 7, 2022 – One of Michigan's fastest growing personal electric mobility businesses is expanding its team with the hiring of a new operations lead.

<u>Great Lakes Segway</u> and Pedego Walled Lake, both located in Walled Lake, have added Scott Gorman as the director of operations to help the growing company meet the needs of new and current customers for its Segway and Pedego ebike sales and service operations.

A West Bloomfield resident, Gorman brings a wealth of experience in operations, finance, and sales to the company as well as an enthusiasm and commitment to growing the business. He will be responsible for managing the day-to-day operations for Great Lakes Segway and Pedego Walled Lake, as well as supporting the company's Florida dealership (operating as Segway of Central Florida and Pedego Mount Dora).

Previously Gorman served as director of operations at Jani-King of Michigan, Operations Manager at Production Tool Supply, and in prior roles as a finance manager and a sales manager. He is a graduate of Michigan State University, with a degree in elementary education

"We are thrilled to have someone with Scott's talents on our team," said Great Lakes Segway owner John Smith. "He brings an array of skills and a new perspective to our growing operation."

Great Lakes Segway was founded in 2010 and was named one of Michigan's 50 Companies to Watch this year.

About Great Lakes Segway: Founded in 2010 as a tour and rental company, Great Lakes Segway became an authorized Segway dealership in 2016 and operates a retail storefront and service center in Walled Lake, Michigan. They also operate Pedego Walled Lake, Segway of Central Florida and Pedego Mount Dora (FL). For further information visit https://greatlakessegway.com/ or call (248) 896-2600.